

35th Meeting of the Voorburg Group on Service Statistics

**Session: Industry mini-presentations – ISIC
77.10 Renting and leasing of motor vehicles**

Helsinki, Finland
virtual meeting
September 24th – 25th, 2020

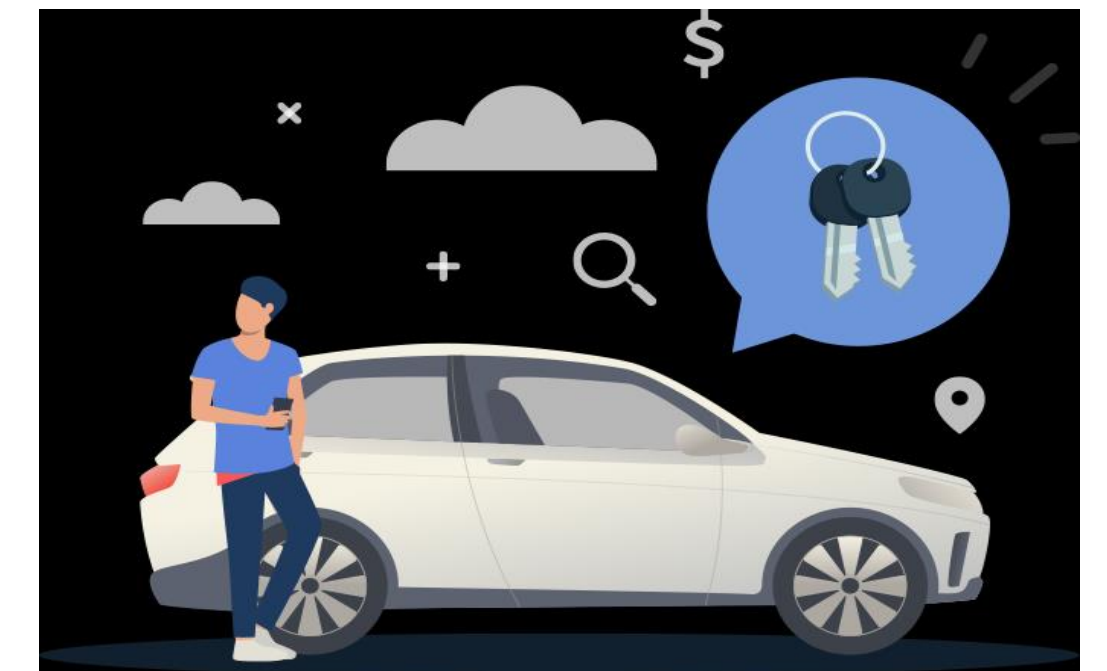
Content.

- 1.- Descriptions and characteristics of the Renting and leasing of motor vehicles
- 2.- Turnover/output measurement
- 3.- Conclutions

1.- Descriptions and characteristics of the Renting and leasing of motor vehicles

NAICS Mexico 2013 definition

Rental and leasing of automobiles, trucks and other road transportation vehicles, is defined as economic units primarily engaged **in the rental of cars, cargo trucks, buses, minibuses and trailers without a driver**; it also includes: the rent of cars, cargo trucks, buses, minibuses, and trailers without a driver in combination with the financial lease, and the rental of non-established mobile homes in a place to be occupied as housing.



Equivalence between NAICS Mexico 2018 and ISIC Rev. 4 for Renting and leasing of motor vehicles

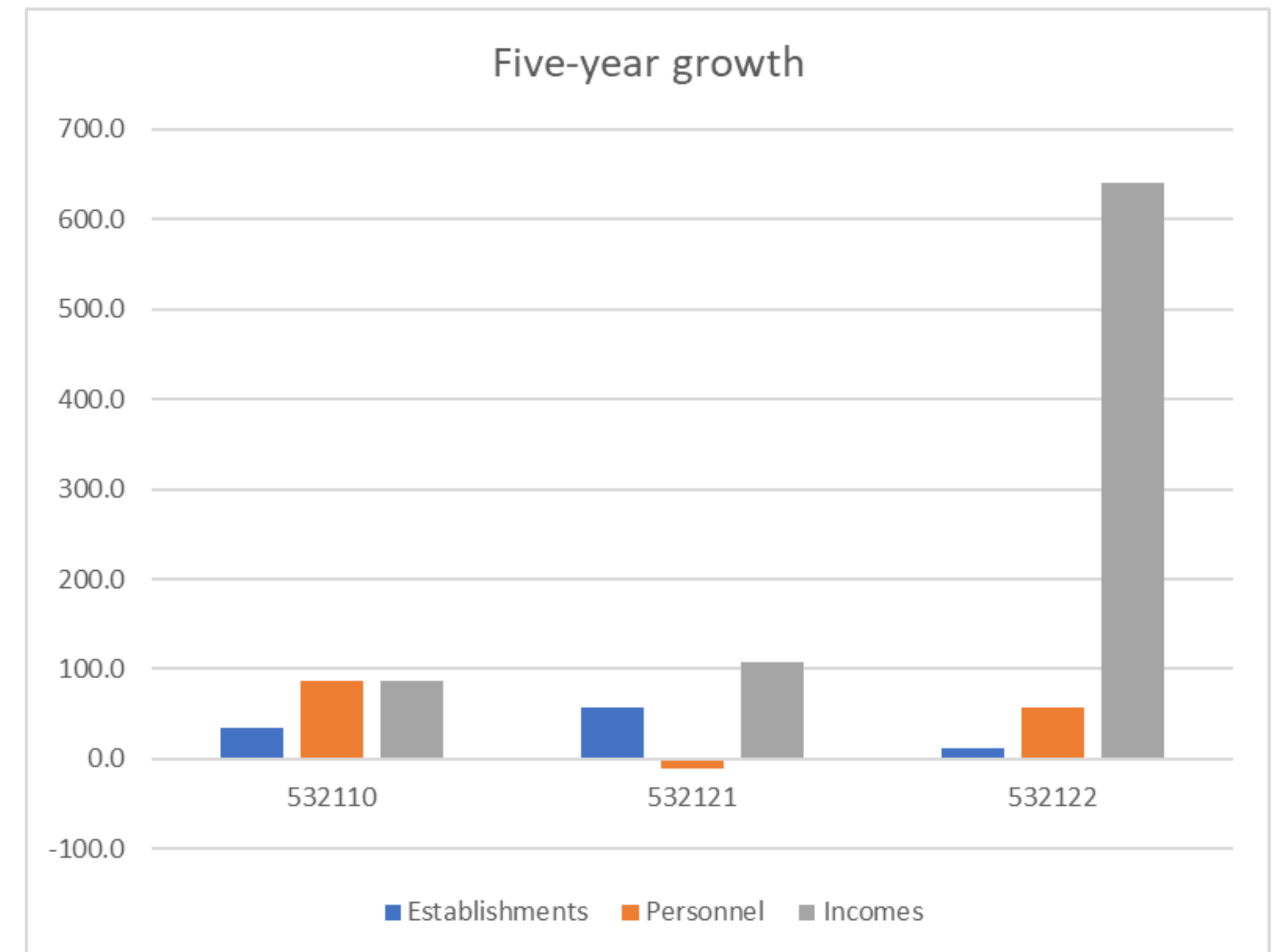
ISIC Rev. 4		NAICS Mexico 2018	
Code	Description	Code	Description
77.10	Renting and leasing of motor vehicles	532110	Rental and leasing of automobiles without drivers
		532121	Rental and leasing of freight trucks without drivers
		532122	Rental and leasing of buses, minibuses, and trailers without drivers

Key indicators of Rental and leasing of automobiles, trucks, and other road transportation vehicles

NAICS code	Description	Establishments		Personnel		Incomes (Millions of Mx pesos)	
		2013	2018	2013	2018	2013	2018
532110	Rental and leasing of automobiles without drivers	1,271	1,719	8,329	15,589	8,769	16,329
532121	Rental and leasing of freight trucks without drivers	76	119	840	744	396	822
532122	Rental and leasing of buses, minibuses, and trailers without drivers	168	188	684	1,074	165	1,219
	Total	1,515	2,026	9,853	17,407	9,329	18,370

Five-year change in key indicators of Rental and leasing of automobiles, trucks, and other road transportation vehicles

NAICS code	Description	Establishments	Personnel	Incomes
		2018/2013		
532110	Rental and leasing of automobiles without drivers	35.2	87.2	86.2
532121	Rental and leasing of freight trucks without drivers	56.6	-11.4	107.7
532122	Rental and leasing of buses, minibuses, and trailers without drivers	11.9	57.0	640.5
Total		33.7	76.7	96.9



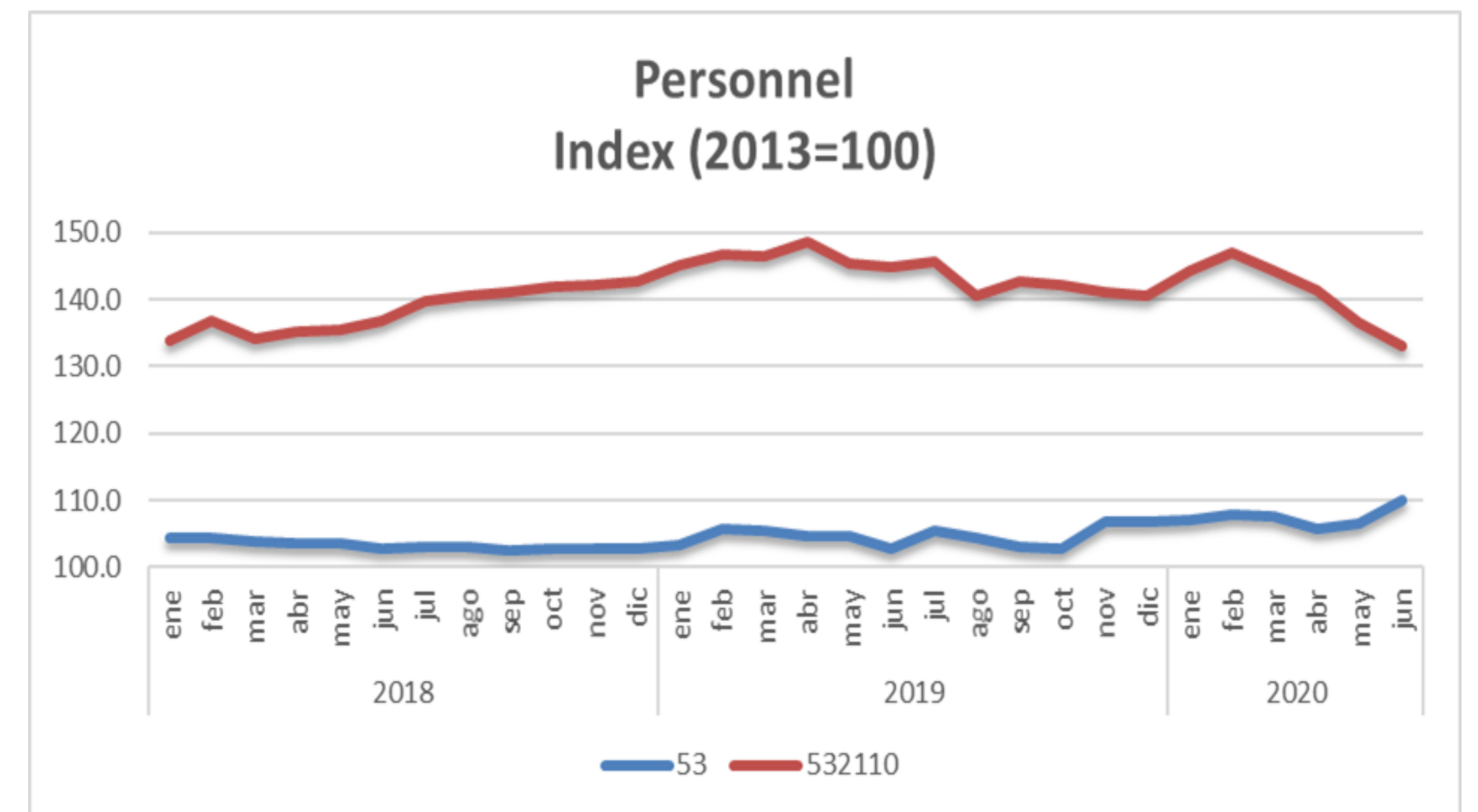
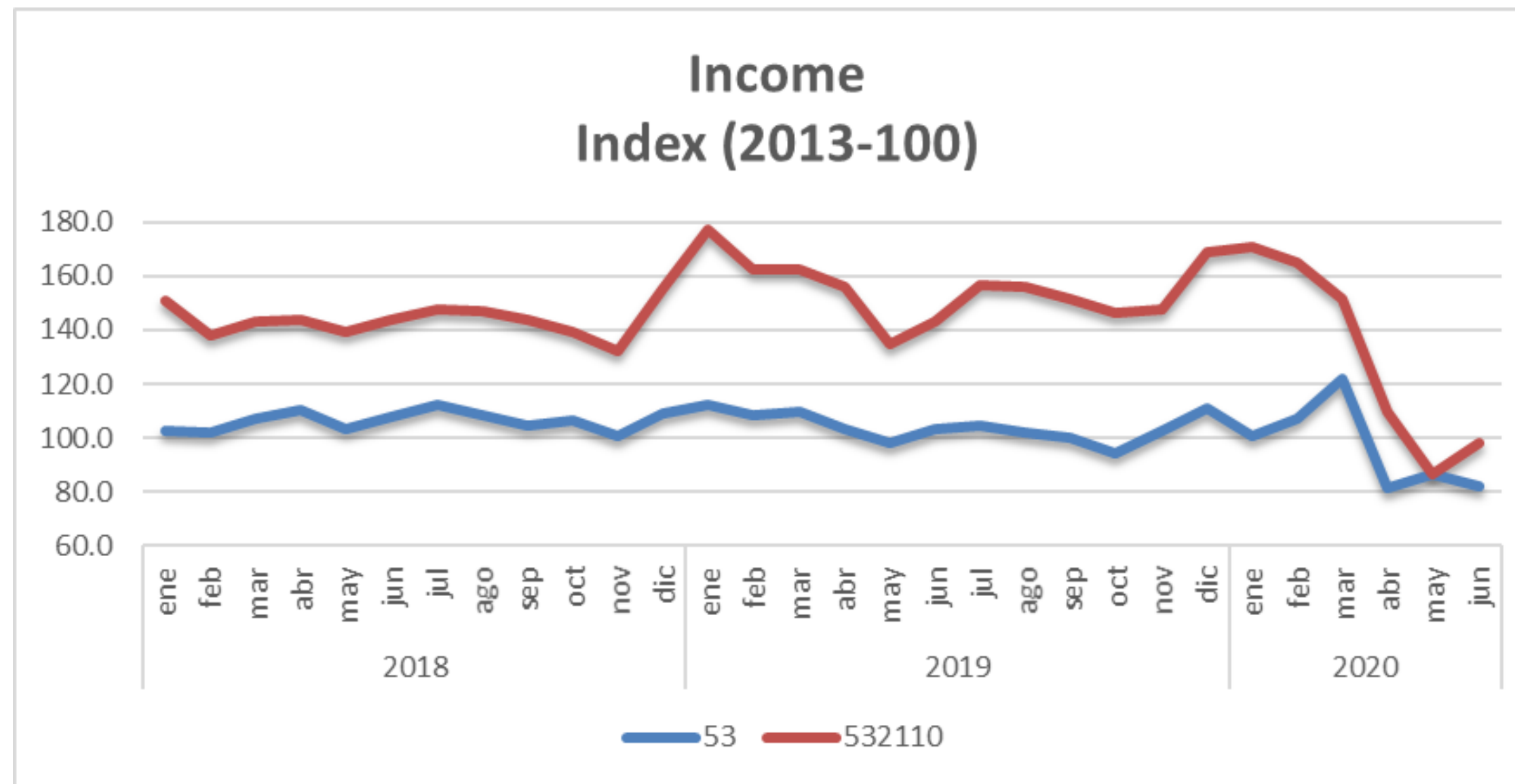
Monthly Services Survey

53 Real estate services and tangible and intangible goods rental and leasing

532110 Rental and leasing of automobiles without drivers

2018-2020 (jun)

2013=100

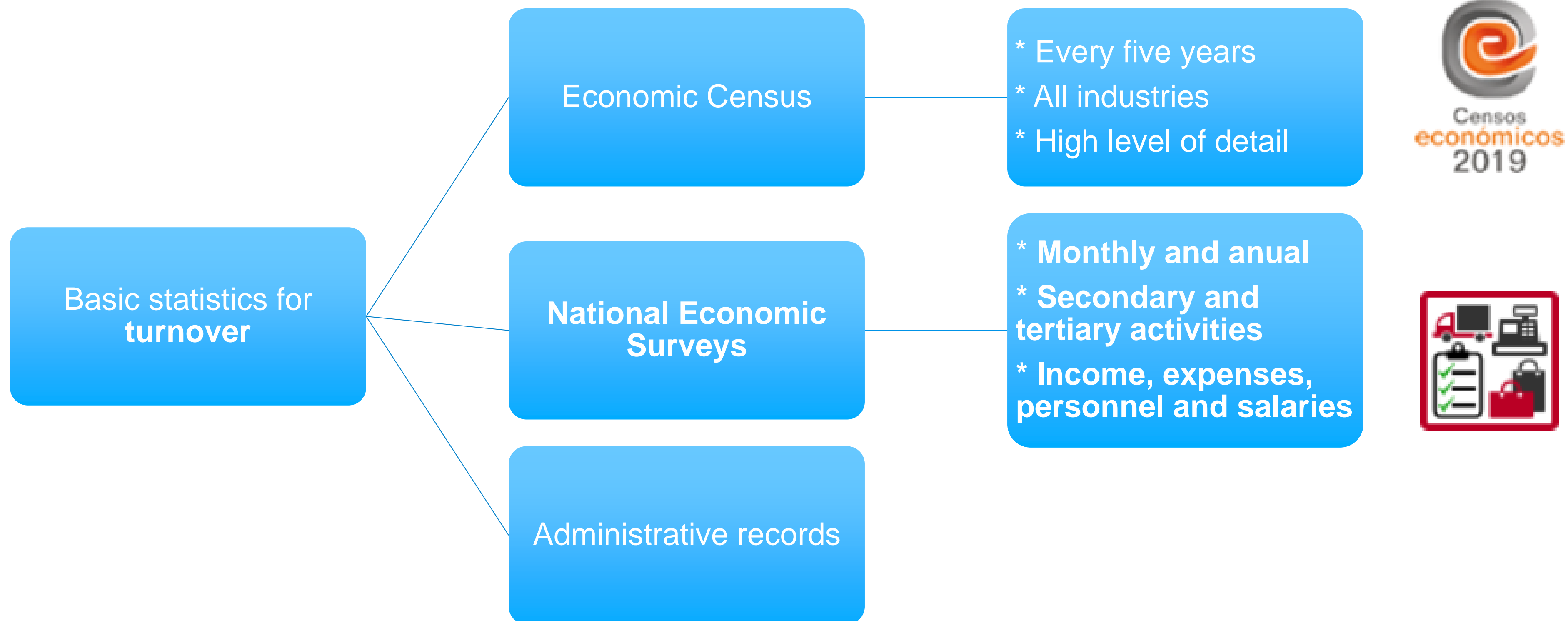


Some characteristics of the industry...

- ⇒ Renting and leasing of motor vehicles, is a relatively **small industry**
- ⇒ It is an **industry highly correlated with tourism-related activities and corporative**
- ⇒ **Largest companies are rental and leasing of automobiles without drivers**
- ⇒ Increase in the sale of vehicles has given a new rhythm to the rental of vehicles, **market has shown a significant growth in their income**



2.- Turnover/output measurement



National Economic Surveys/ Monthly Services Survey

Particularly for *Rental and leasing of automobiles without drivers...*

Periodicity: **monthly and annual base**

Collection method: **Online; direct interview (face to face) or electronic questionnaire**

Sample framework: integrated by **1,642 companies**

Design variable: **Incomes (turnover)**

Sample design: **non-probabilistic**

Sample size: **475 companies**

Coverage: **76.9% of design variable (incomes)**

Statistical sample design

3.- Conclutions

- ⇒ While the industry is characterized by small and medium-sized enterprises, they serve an expanding market that increasingly requires more services associated with rent, and in which technology is changing the way companies interact with their customers, for example contracting services through digital platforms.
- ⇒ Moreover, the measurement of the industry production (turnover) seems to be covered by the results of Economic Census and Surveys, the concepts are well aligned to the requirements of the National Accounts, the economic activity it is well identified and classified, however, the use of administrative records from taxes, it is necessary for complement the structural and short-term studies.



Thank you very much!

Further information please contact

ramon.bravo@inegi.org.mx